

## Think pink



Record-Eagle/Mark Urban

A pink-painted Elmer's Crane and Dozer truck sits at a construction site at 101 Park St. Team Elmer's recently painted one of its cement mixers pink in an effort to raise up to \$15,000 for the cancer support units at Munson Healthcare. Community members are encouraged to post on the Team Elmer's Facebook and Twitter pages when and where they spot the pink mixer. For each post or tweet, Team Elmer's will donate \$1. Include a photo, and the donation doubles to \$2. By becoming a new follower on Twitter or a new fan on Facebook, the company will contribute an additional \$5.