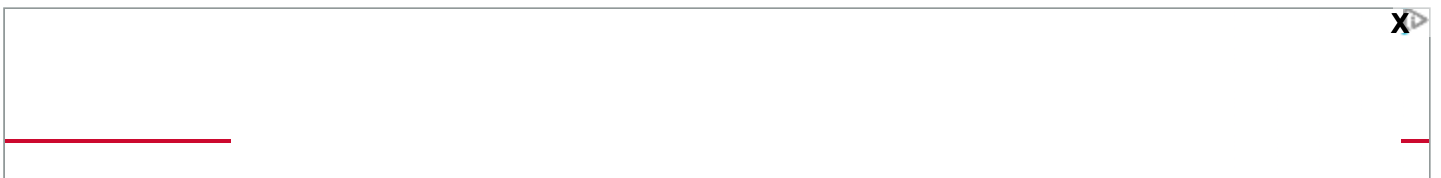




Traverse City Turns up the Heat on Holiday Spirit

November 18, 2019 by [Bill Froehlich](https://www.9and10news.com/bios/bill-froehlich/) (<https://www.9and10news.com/bios/bill-froehlich/>).



If the snow on the ground wasn't enough to get you in the holiday spirit, maybe this will help.



<https://images.9and10news.com/wp-content/uploads/2019/11/TC-XMAS-TREE-UP-WEB-IMAGE.jpg>

The Christmas tree is now in position in downtown Traverse City. In the traditional spot at Front and Cass Streets, the tree will be the scene for Santa's arrival in Traverse City on Saturday night. That leads up to the official tree lighting and a light parade through the streets of downtown.

Traverse City Parks and Rec Superintendent Derek Melville says, "It is nice that people see the City Parks Department working alongside Elmer's to bring a little bit of holiday cheer to the city. It's definitely a show stopper, especially getting the tree here down the road. It's quite an operation."

This also marks the 40th year that Team Elmer's has been a part of getting the tree placed downtown.

Festivities start Saturday night at 5:30, with Santa due to arrive at 6:00.

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